

Email materials to [latwater@turfgrassod.org](mailto:latwater@turfgrassod.org)



# TPI FUTURE LEADERS FELLOWSHIP PROGRAM

**Building future leaders for effective industry advocacy, improved business performance, and more engaged community involvement.**

Throughout our immersive 20-month program, you will become a more robust leader to become a more effective advocate for the natural grass industry. With a balance of dynamic, engaging classroom content and virtual presentations you will learn new skills and intensify your existing leadership characteristics to enhance the long-term success of your career and organization.

## Program Goals and Objectives

- Build new relationships and networks within the natural grass industry for idea sharing and industry involvement. Develop stronger communication skills for employee management and motivation.
- Practice leadership and advocacy skills to meet rapidly changing industry needs.
- Further develop natural grass industry leaders with real-world experiences, global knowledge, and intentional mentorship.

## Skills Focus

Leadership Styles, Customer Service, Communication Styles, Brand Building, Social Media Influence, Public Speaking, Healthy Teamwork, Human Resources Policy Creation, Productive Meetings, Project Management, Advocacy and Legislative Affairs, Innovative Farm Practices



## APPLICATION MATERIALS:

- ✓ RESUME
- ✓ LETTER OF RECOMMENDATION FROM A CURRENT TPI MEMBER
- ✓ LETTER DETAILING WHY YOU WANT TO JOIN THE PROGRAM

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**DEADLINE: APRIL 1, 2026**

## Commitment

- Twenty months of learning and networking
- Monthly classroom experiences (virtual and live)
- 2027 & 2028 TPI International Education Conference & Field Days
- 2-day summer residency at the University of Northern Iowa
- 2-day Advocacy trip to Washington, DC
- Reading, Analysis, and Discussion of Leadership Text
- Mentorship

## Program Requirements and Costs

- Member of Turfgrass Producers International and work in the natural grass industry
- Employer Approval
- Letter detailing why you want to participate in this program, Resume, and Letter of Recommendation (Email materials to [latwater@turfgrassod.org](mailto:latwater@turfgrassod.org))
- Responsible for TPI Conference Registration and Travel Expenses
- \$5,000 tuition (\$2,500/year for two years)
- There is an optional opportunity to receive 3 University Class Credit Hours through the University of Northern Iowa at a cost of \$500