

## 500 CLUB

**Purpose:** To raise funds for education and research for the turfgrass industry.

**To Qualify:** Reach a monetary donation total of \$500.00 or more to The Lawn Institute during the current calendar year. Donations received in Nov/Dec 2011 will be applied to 2012.

**Recognition:** The Lawn Institute polo shirt and "500 Club" pin, signage in The Lawn Institute booth and recognition in our publications.

## Ways to reach your "500 Club" goal!

We put the Fun in Fundraiser. You can make donations while having fun at our Midwinter Conference or Summer Convention.

## How it works:

Option A: Donate \$500 to The Lawn Institute

Option B: Participate in one or more of our qualified events and your donations will add up!

- Attain your 500 Club Card at the registration desk or at any qualifying Lawn Institute fundraising event.
- If you have donated to The Lawn Institute in the current calendar year prior to the current Conference/Convention those dollars will be entered onto your card.
- At each qualifying event the dollars you donate will be added to your 500 Club Card.
- When you have reached the cumulative \$500 donation, turn your card in at The Lawn Institute booth or registration desk to receive your recognition gift.
- Haven't reached your cumulative \$500.00 donation? We will track your contributions for you. Turn
  your 500 Club Card in at the registration desk or The Lawn Institute booth. If you make any
  additional donations within the current calendar year and you reach \$500.00 you will join the
  500 Club for that year.
- Receipts will be emailed to you for your donation(s).

## **Donation Examples:**

Contributions mailed to The Lawn Institute will be added to your 500 Club Card.

Qualifying Frisbee toss – Participate and all monies donated will be added to your 500 Club Card.

Qualifying Bean Bag toss – Participate and all monies donated will be added to your 500 Club Card.

Sponsor a golf hole at The Lawn Institute Golf Tournament and your donation will be added to your 500 Club Card. (Primary representative will receive credit from the donation on their card)

I want to join the 500 Club
with my donation of \$ (US dollars)
Enclosed is my check payable to The Lawn Institute.  (US Funds, drawn from a US bank)  Please charge my credit card for the amount indicated above.  We accept Visa, MasterCard or American Express
Card #
Exp. Date: / (mo) / (yr)
Name
Company
Address
City/State
Country
Zip Code Phone
Shirt Size: (choose one) Women's S M L XL XXL XXXL Men's S M L XL XXL XXXL